

SECTION 12 – RTAM LOGO

- a) The RTAM logo is a trademark of the Retired Teachers' Association of Manitoba.
- b) The RTAM Logo symbolizes the Retired Teachers' Association of Manitoba and its objectives. Its use is restricted to those purposes deemed appropriate by the Retired Teachers' Association of Manitoba, as determined in this policy. Where permission to use the logo is required, application must be made in writing to the RTAM President.
- c) Any individual, group, agency, or business wishing to reproduce the RTAM logo in any form, including electronic reproduction and/or distribution and/or display, whether for commercial reasons or otherwise, must first obtain written permission from the RTAM Board to do so.
- d) Use of the RTAM logo is authorized for printed, electronic, or other form as deemed appropriate, in relation to all manners of communication and distribution, which are initiated as a normal part of their duty by the Board of RTAM or staff. This may also include the production of promotional materials subject to the authorization of the Board.
- e) RTAM Chapters may use the RTAM logo in combination with their Chapter name or their own logo on official documents, and other items of business including promotional items subject to the authorization of the Board.
- f) The organizers of any activities sponsored or co-sponsored by RTAM that wish to incorporate the RTAM logo in printed materials or promotional items require Board authorization to do so.