



Membership Fee Increase 2024 (starting 2025)

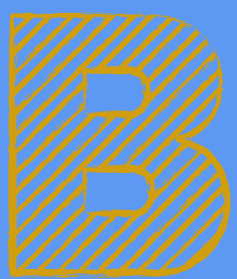
RTAM is looking to increase their membership fee to help offset the increased costs of operations, the rising cost of living, and inflationary concerns and impacts. To help reduce the impact of the fee increase, the change has been spread out over multiple years.



It's been too long

Our most recent increases to membership fees have happened in 2013 and 2017

Think about how much the world has changed since 2013 and 2017... A tube of toothpaste in 2013 was \$2.50. The same tube will now cost you more than double the price at just over \$5. A cup of coffee was still under \$1 (small) in 2017, with many companies now selling a small cup between \$1.25 and \$2.



By the numbers

We haven't always stayed on schedule with increases, we're learning...

In 2013 our membership fee was set to \$2.25 per month (or \$27 per year). In 2015 the fee was raised again, but we can't find a motion approved by members. Either way, we moved from \$2.25 to \$2.50 (or \$30 per year). Starting in 2017 we made another change to update our fees to \$3 per month or \$36 per year. They have stayed the same for the past 7 years.



Consequences

We haven't kept up with inflation, organizational growth or the impact of the pandemic.

The pandemic forced changes in business that would last forever, especially increased costs. The organization also grew during that time with more members needing more staff to support them. The inflation toll on RTAM and their operations has taken a slow but eroding toll on our financial health.



Protecting our Future

Moving the membership dues to \$4 per month or \$48 per year.

By increasing our membership fee to \$4 we catch back up with increases that haven't been made over the past few years and which will help us stay cash flow positive in the face of more expensive business, expanding staff and outside threats. While costs will go up \$1 per month (less than a cup of coffee) or \$12 per year, the changes won't take place until July 1st, 2025 giving all members time to adjust and plan accordingly.