

Retired Teachers' Association of Manitoba (RTAM)

106 – 1780 Wellington Avenue

Winnipeg, MB R3H 1B3

Phone: 204-889-3660, Toll free 1-888-393-8082

Public Relations Committee

AGM Report

Committee members	Location
Davies, Bob	Winnipeg
Hansen, Guy	Winnipeg
Smith, Kelvon	Virden
Sushelnitsky, John	Winnipeg
York, Linda	Just Outside of Winnipeg

- **The RTAM Executive asked the committee to make-up a survey for three different age groups to answer concerning what was the best way to communicate with their age group. This was discussed and three surveys were sent in. If you wish to see them then contact the PR Committee Chair.**
- **During the year, we suggested to the RTAM Executive the need for RTAM Pride Clothing & Items. This will happen when the new website is constructed and operational with extras. We look forward to this convenience to our RTAM Membership who wish to purchase said clothing to make public that RTAM exists and that they are a proud member.**
- **The committee put forth the idea to the Executive that KIT should re-instate retired teacher memoirs. This idea was accepted by KIT with the PR Committee being the committee to send them stories submitted to the PR Committee by retired teachers. We will develop a bank of stories and forward to Kit good stories for their approval (if the stories pass their professional standards).**

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- **The RTAM Executive requested that we offer ideas on how to inform the Membership of the Strategic Plan. This was discussed and acted upon with a few ideas being submitted.**
- **Every Child Matters (Orange Tee-Shirt) for RTAM Members who wish to have one was discussed in length. This will happen and be available to the membership when our newly constructed website is up and running. This is a matter that no doubt is of importance to our membership concerning our feelings and wish for reconciliation with our First Nations, Red River Metis, and Inuit people.**

Respectfully submitted by Kelvon Gordon Smith, RTAM Public Relations Chair and RTAM Board Director